

COTTON USA FUTURE FORUM PROGRAM

19TH June 2014, Shanghai, China

18th June 2014 (Wednesday)

Registration

12:00 – 21:00
Registration hours

Attendees arrive in Shanghai, individual transport to hotel

Venue

Westin Bund Shanghai
88 Henan Central
Road, Shanghai
Tel: +86 21 6335 1888
Fax: +86 21 6335 2888

18:00-21:30

Evening free / CCI offers buffet dinner at hotel

The Stage, 1/F

19th June 2014 (Thursday)

07:00 – 8:45

Breakfast

The Stage, 1/F

09:00 - 9:15

Welcome and Opening Remarks

Ms. Karin Malmstrom
Director, CCI China

**Diamond III Ballroom,
3/F**

09:15-10:00

Keynote Speech

Mr. Edwin Keh, CEO,
The Hong Kong Research Institute of Textiles and
Apparel (HKRITA)

10:00 – 10:20

Discussion and dialogue with Mr. Edwin Keh

10:20 – 10:35

Coffee Break

Foyer

10:35 – 11:20

Cotton and Economic Situation

Mr. Jordan Lea, President, CCI

11:20 – 12:05

US cotton growth – Cotton LEADS Responsible production – a future trend

Mr. Kevin Latner, Executive Director, CCI

12:05 – 13:30

Buffet Lunch

The Stage, 1/F

13:30 – 14:00

Consumer Markets – Where will cotton be consumed?

Ms. Kim Kitchings, Vice President
Corporate Strategy and Program Metrics
Cotton Incorporated

14:00 – 14:45

Panel Discussion and Q & A (TBC)

Panel M.C: Mr. Li Jianquan Chairman, Winner Medical Group Inc.

Panelists:

- Ms. Kim Kitchings, Cotton Incorporated
- Mr. Andy S Lew, Managing Director, Asia Pacific, Brooks Brothers **or**
- Mr. Willy Wu, General Manager, Marks and Spencer, China **or**
- Mr. Ricky Cheng, Managing Director, CCW Home Tex Co. Ltd.
- Mr. Samuel Choi, Chairman and CEO, Ford Glory Group Holdings Ltd.
- Mr. Wang Mingfeng General Managerr, Peace Bird

14:45 – 15:15

Sourcing Trends to Retail – China, regional, global

Mr. Robert Sinclair, Chairman, Global Apparel Footwear and Textile Initiative (GAFTI)

15:15 – 16:00

Panel Discussion and Q & A (TBC)

Panel M.C: Mr. Yang Shibin, Assistant to Chairman, CNTAC

Panelists:

- Mr. Robert Sinclair, Chairman,GAFTI
- Mr. Mei Jiqing, General Manager of Black Peony (Group) Ltd.
- Mr. Wang Yuhui, General Manager, Heibei Spring Textiles Co., Ltd.
- Mr. Man Yick-Chung, Group Director, Global Sourcing & Cotton Operations, Esquel Enterprises Ltd.

16:00 – 16:15

Coffee Break

Foyer

16:15 – 17:15

**Wrap-up Session and Open Discussion
Where do we go from here?**

Ms. Karin Malmstrom
Director, CCI China

19:00 – 22:00

COTTON USA 25 Celebration

**The Waterhouse,
South Bund**

20th June 2014 (Friday)

7:00 – 9:00

Breakfast

The Stage, 1/F

7:00 – 12:00

Guest Check Out and Departure