

Shaping Cotton's Future
COTTON USA CONFERENCE
Kempinski Barbaros Bay, Bodrum

12-14 June 2014

12 June 2014

Thursday PM

Arrive according to individual schedule
Registration

19:00

Welcome Cocktail

20:00

CCI hosted dinner

13 June 2014

Friday

08:30

Registration / Buffet breakfast

Session 1:

09.30

Welcome

Presenter: Mr. Kevin Latner, Executive Director, Cotton Council International

09:45

Briefing on Turkish Economic Situation and Outlook for Cotton/Textile Sectors

Presenter: Mr Mehmet Büyükekşi, TIM Baskan

10.30

World Cotton Market Dynamics – Post Change in China Import Policy

Presenter: Mr. Mark Lange, National Cotton Council

11:00

Coffee Break

Session 2

11:30

Changing Role for US cotton in International Trade

Presenter: ACSA

11:50

Changing Qualities for US Cotton over last 10 Years

Presenter: AMCOT

12.10 **Role of Supima on World Market**
Presenter: Mr. Jesse Curlee, Supima

12:30 Lunch

Session 3

14:30 **View on Turkish Textile Sector**
Presenter: Mr. Adil Konukoglu, Board, Sanko Group, TBC

14.50 **COTTON USA Supply Chain Marketing Program – How it works and helps Turkish Industry / Strengths in Turkey's Textile and Garment Sector – Where is Customer Base**
Presenter: TBC

15.10 **Supply Chain Case Study**
Presenter: TBC

15:30 Coffee Break

15.45 **Road to Sustainability through Cotton Leads**
Panel: Mr. Mark Lange, NCC
 Mr. Kevin Latner, CCI
 Industry Member, TBC

16:30 **Wrap-up**
Presenter: Mr Kevin Latner

17:00 End of Program

19:00 Reception / Dinner

22:30 Return to hotel

14 June 2014

Saturday Depart according to individual schedules