Subject: ICAC Press Release, September 1, 2010

Demand and Tight Stocks Driving Prices Higher

World cotton production and consumption are forecast to roughly balance at 25.1 million tons in 2010/11, as a result of a 15% rebound in production and a 2% increase in mill use. World ending stocks are expected to remain at 9.1 million tons, while the ratio of ending stocks to mill use could decrease from 37% to 36%, the lowest since 1989/90. The tightening of stocks available for mill use has pushed cotton prices higher.

The United States is driving the forecast rebound in global production in 2010/11, with an expected crop of 4.0 million tons, 52% larger than last season. China and India are expected to account for most of the increase in global cotton mill use in 2010/11.

Imports are expected to continue to recover in 2010/11, growing by 9% to 8.5 million tons. This increase will be driven by Chinese imports, forecast 29% larger at 3.1 million tons. U.S. exports are projected up by 27% to 3.3 million tons in 2010/11, fueled by the expected larger crop, and the U.S. share of global exports could rebound from 34% to 39%.

The ICAC Price Model forecasts a 2010/11 season-average Cotlook A Index of 89 cents per pound. The 95% confidence interval extends from 76 to 106 cents per pound. This forecast implies a 15% increase with respect to the 2009/10 season-average Cotlook A Index. However, caution must be exercised since all commodity markets are subject to great uncertainty.

Beginning stocks will account for only 27% of world supply in 2010/11, down from 35% in the previous season. The decline in stocks as a percent of supply suggests that cotton prices in 2010/11 will remain unusually susceptible to changes in crop prospects.

2008/09 Million	2009/10 Tons	2010/11	2008/09 Million Bales	2009/10	2010/11
Production 23.34 Consumption23.50 Exports 6.62 Ending Stocks11.89	21.8 24.6 7.7 9.1	25.1 25.1 8.5 9.1	107.2 108.0 30.4 54.6	100 113 35 42	115 115 39 42
Cotlook A Index*	61.20 77.54	89**	61.20	77.54	89**

WORLD COTTON SUPPLY AND DISTRIBUTION

* Season-average Cotlook A Index (U.S. cents per pound).

** The price projection for 2010/11 is based on the ending stocks/consumption ratio in the world-less-China in 2008/09 (estimate), in 2009/10 (estimate) and in 2010/11 (projection), and on the ratio of Chinese net imports to world imports in 2009/10 (estimate) and 2010/11 (projection). 95% confidence interval: 76 to 106 cents per pound.

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